



# *Healthy Colorado*

State and federal initiatives to improve nutritional standards in vending and concessions



**COLORADO**  
Department of Public  
Health & Environment



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*Rocky Mountain Region*

## SECTION 1

# *Healthy Colorado*

Goal: Provide affordable healthy food and beverages in all government settings across Colorado

# *Randolph-Sheppard Act*

## *Business Enterprise Program (BEP)*

The Randolph-Sheppard Act gives legally blind individuals priority for operating concessions in federal and state government offices building and facilities.

- 2500 blind business managers
- 49 states
- 3 U.S. Territories

# *Business Enterprise Program (BEP)*

*Colorado Department of Human Services*

Colorado provides training and support for legally blind individuals for operations of vending and concessions at all federal and state government office building and facilities.

## Evaluation, Training, Education, Licensing

- Aptitude testing
- Two week onsite evaluation
- 8 core business administration classes
- 30 week training
- 1 year internship
- Licensed operator

## Startup support

- Supplies
- Equipment

## Program technical assistance and support

# *Did you know?*

BEP Food Service - operates 150 unique facilities in Colorado

- Vending machines - beverage and snack
- Snack bars
- Coffee shops
- Convenience stores
- Military dining halls
- Large and small cafeterias

Section 2

*Vending in State and  
Federal Agencies*



# *2013-Pilot in 5 state agencies*

Colorado Department of Public Health and Environment (CDPHE), Colorado Department of Human Services (CDHS), General Services Administration (GSA), Blind Vendors, Canteen-Compass Group USA

**Goal:** 50% healthier beverage options (H2O, 0 Calorie)

Expanded to include snacks in vending- HHS/GSA Guidelines

**Results:** 5 agencies in compliance with beverage changes.

Beverage changes expanding to all agencies in 2016

Snack vending across all 19 agencies meet standards

# *Nutritional Standards*

## *Work Group/Advisory Committee*

Identify common nutritional standards that may be used across Colorado

- Vending
- Concessions

Explore utilization:

- Special Supplemental Nutrition Program for Women, Infants and Children (WIC)
- Child and Adult Care Food Program (CACFP)
- Schools
- Cities and towns
- Public venues - parks, stadiums, theaters, museums

Section 3

# *Healthy Colorado*

Concessions Pilot Proposal

# *Concessions Pilot Program*

Goal: Develop and demonstrate a model program to provide affordable and healthy food in Federal and state BEP operated facilities

Two year pilot in two locations (state and federal)

- Denver Federal Center - 6000 employees
  - Building 67- 800 employees plus visitors
- CDPHE-1400 employees
  - Glendale campus-1300 employees plus visitors

# *Equipment -Infrastructure*

- Site renovations
- Removal of fryers
- Stoves and ovens
- Coolers
- Display and shelving modifications
- Electronic menu boards

# *Menu Planning-Nutrition Education*

- Nutrition Standard
- Procurement
- Culinary skills training
- Pricing strategies

# *Marketing - Communications*

- Blind vendor
- Staff
- Patrons
- Public

# *Evaluation-Reporting*

- Sales and profitability
- Consumer behavior and satisfaction
- Awareness of BEP
- Health outcomes



# *A successful pilot will:*

Support BEP and raise awareness of this important program

Demonstrate feasibility for expansion to all state and federal locations in Colorado

Provide increased access to affordable and healthy food

Provide a model for other employers and organizations across Colorado and throughout the Rocky Mountain Region



# *Partners*

General Services Administration

State of Colorado

- Department of Public Health and Environment
- Department of Human Services
- Department of Personnel and Administration

Blind Vendors

Canteen

Food Service Industry

Food Suppliers

LiveWell Colorado

Hospitals

# *Support this initiative*

Join us as a partner and assist us in locating funding to initiate a project launch in July 2016!

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Thank you